AI in Learning & Development

A STRATEGIC GUIDE FOR TOMORROW'S CORPORATE EDUCATION

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5 Steps to Incorporating AI in L&D

01

Understanding Language Learning Models (LLM)

LLMs like GPT have revolutionized AI's role in L&D, offering human-like text interpretation and content generation capabilities. Technologies like GPT and BERT are crucial for developing personalized content.

02

The Art of Prompt Engineering

Effective prompt engineering is essential for guiding AI to deliver desired outcomes. Structured prompts yield more targeted results.

03

Training AI with Organizational Data

Integrating AI with organizational data is crucial for creating AI-driven learning solutions that align with learners' needs.
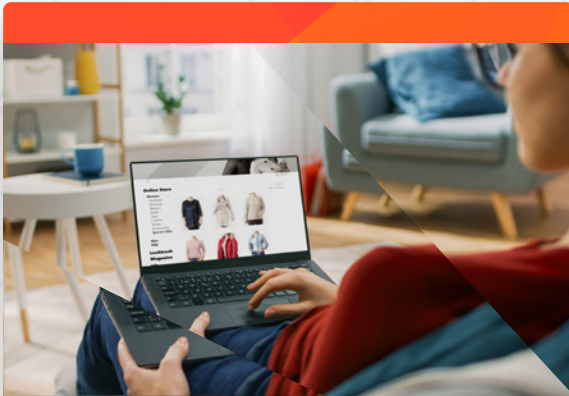
04

Navigating Technical Challenges

Overcoming technical barriers involves understanding AI architecture and ensuring compatibility with existing systems.

05

Ethical AI Use and Addressing Skill Gaps

Emphasizing ethical AI use, reducing biases, and preparing employees for AI's impact on job roles.

Use Cases

Leveraging AI to Give Workers Easy Access to a Large Amount of Training Content

Our skilled AI team used AI to make a user-friendly knowledge management system for a global eCommerce company. This system lets them train their employees easily on many standard operating procedures. It includes an AI agent that gives precise answers to questions and shares PDFs for more information. This agent works well on different platforms like web and mobile apps, as well as chatbots.

A Proprietary AI Tool Integrated with Google Docs to Increase Writing Productivity

A prominent publishing company requested an AI tool that included features for writing, editing, summarizing, and copying the user's writing style. Not only did we create it, but we added it to Google Docs as an extension. As a bonus, it also assisted with brainstorming ideas. This tool cut down the client's writing time from four months to three weeks and showed quick benefits within the first month after it started.

A Multi-Modal AI Tool to Create Personalized Training & Role Playing for a Sports Promotion Company

Our AI team made a versatile AI app for a world-renowned sports promotion company. The app includes different features like skill improvement, sports nutrition, medicine, science, psychology, role-playing, and gathering information. The company uses this to make custom training materials and scenarios for athletes to learn the company's procedures, policies, and best practices. This AI model was trained using the company's website and a detailed 600-page analysis, helping to create personalized training plans quickly.